intelligent ethics

Artificial Intelligence (AI) and Ethics: AI as an enabler of humanity

What are the ethical implications of AI that organisations need to consider and why?

What does an ethics-based governance framework look like for AI?

We can help you by:

- Equipping and enabling your people to identify the key ethical risks associated with the design, development and deployment of AI across your business and wider society

- Identifying and asking the right questions of each other about the consequences of the AI systems on your customers, employees, and wider society

- Designing a corporate governance framework for AI built on ethical principles including clarity on the ownership, accountability and responsibility of AI systems internally and externally

- Shining a light on the opportunity for business to work with governments, academia and other businesses to ensure AI is designed, developed, deployed and regularly tested to **do the right thing**

"Tracey is a strong communicator with a real enthusiasm for her subject that brings it alive for her audience. She is passionate about promoting ethical behaviour and delivers the right mix of support and constructive challenge."

Director of Compliance and Ethics
Global Automotive Industry

Named in Top Ten Women in Finance
City AM, 2016

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